

Dear ARA members,

If you are planning to attend AudiologyNow 2017 in Indianapolis this year, please allow me to bring the Successful Customized AR program for Private Practice program listed below to your attention.

This program is designed for audiologists who are looking for new practice revenue and marketing opportunities.

Even if you are not able to attend this special ARA session at AudiologyNOW, please spread the word about this great program!!! Kindly post the information below on your LinkedIn, Twitter, or Facebook account.

Thank you!

Claire Bernstein
ARA President

Successful Customized AR in the Private Practice –Indianapolis, Saturday, April 8, 8:30 to 12:00 Rm 232 – OL402

Delivering patient Centered Care – Using Customized Hearing Healthcare Approach In the Audiology Practice. Implementation, Validation, Revenue models, & Marketing

Pre Registration is Recommended

Abstract

This workshop will equip audiologists to return Monday morning and implement successful and customized aural rehabilitation. The first segment will include presentations about market conditions and revenue-generating strategies, the patient journey, and a tool for customizing hearing healthcare. The second segment will entail breakout sessions led by aural rehabilitation experts. The third will coalesce the group discussions. Participants will leave with concrete direction for developing hearing healthcare treatment plans that are effective for their patients and advantageous for their practice.

Presenters:

Nancy Tye-Murray, Ph.D. - Washington University, cLEAR Inc.
Joe Montano, Ed.D - Weill Cornell Medical Center
Brian Taylor, Au.D. - Taylor Audio,LLC
Tad Zelsi, MBA - Amplification Consultants, cLEAR Inc.